

# Global Enterprise Challenge Competition Outline

The Global Enterprise Challenge (GEC) is a unique opportunity for the trainees of Practice Enterprises to become familiar with issues related to doing business in the global economy and develop expertise that will be critical as they move forward in their education and careers. In addition, the work within a multinational team will strengthen intercultural competences and increase participant awareness of soft and business skills.



Build communication capacities



Work in a multinational team



Strengthen presentation skills



Develop intercultural competencies

## Researching the real-world company

01

All trainees will be analyzing and presenting on the same real-world company chosen by the event organizers. Trainees will be provided with a business case study about the company in advance of the competition.



## Teambuilding

02

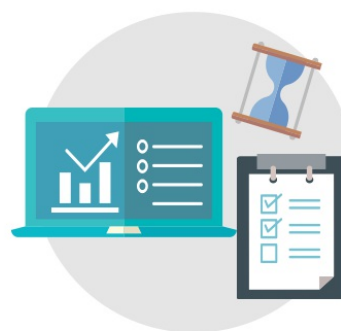
Prior to the GEC competition, trainees will be divided into teams of 6-8 participants from different Practice Enterprises and different countries. Trainees will be given the opportunity to get to know each other before the Challenge.



## Preparing multi-media presentation

03

On the day of the GEC, teams will be given two hours to prepare a 10-minute slide show and oral presentation for a panel of judges. During the two-hour preparation period, participants will compare notes, discuss the information to be included in the presentation, develop a script, and rehearse their presentation.



## Giving Preliminary Round presentation

04

Each team will be then given 10 minutes to present to a panel of judges. Once the presentation is delivered, judges will follow up with a five-minute question-and-answer session. The top teams advance to a final round.



## Competing for the GEC Championship

05

In the afternoon, on the main stage, the highest-scoring teams will compete in the GEC Championship Round to a group of final-round judges. The position of the top teams will be presented after the end of the Challenge.



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