

Invitation to the Global Enterprise Challenge

Dear Practice Enterprise trainers/trainers/trainees,

The German Central Office, as host coordinator for the fair, in partnership with the International Network of Practice Enterprises EUROPEN-PEN International, would like to invite your students and trainees to take part in the signature event of the Trade Fair, the 4th annual Global Enterprise Challenge (GEC).

The Global Enterprise Challenge will take place on Wednesday, November 22, 2017 at the location of the Trade Fair in Sinsheim.

The GEC was established by the USA network of Practice Enterprises, which has run this event successfully at the New York City Trade Fair for several years. EUROPEN-PEN International has held the Global Enterprise Challenge in Germany for the past two years. Students, who participate in the GEC, end the day with gained knowledge and hands-on experience. The diversity within each of the teams allows every trainee/student to push their limits when it comes to their rhetorical, analytical, and communication skills.

Practice Enterprises may register a maximum of 6 of their participants for the event. These participants will have the opportunity to join with other Practice Enterprise students to make international teams for the challenge. For challenge participants, the event will last approximately 3 hours for the first round, and for participants advancing to the final round, approximately 2 hours in the afternoon.

Please note, trainees/students do NOT have to be registered for the Trade Fair in order to participate in the Global Enterprise Challenge. All trainees/students may participate in the Global Enterprise Challenge if registered before the deadline. Further information including more details of the competition and the case study information will be emailed out to the trainees/students that are participating in the event.

Don't miss this opportunity and sign up your trainees/students prior to October 21st! Please click on the link below and fill in the online registration form

[Click here](#)

**To register
for the GEC**

For any questions, please do not hesitate to contact Laima Bartkenaitė at laima@penworldwide.org or at [gce.germany@penworldwide.org](mailto:gec.germany@penworldwide.org).

We look forward to seeing you at the challenge event.

Best regards,
Your GEC team



GEC PROGRAM

PARTICIPANTS MEET & GREET

November 21, 2017

4:00 pm-5:30 pm Meet & Greet is a pre-event for the GEC participants. The attendees will be able to meet and have a chat with their team members and other participants of the Global Enterprise Challenge.

IMPORTANT : Participation is obligatory.

GLOBAL ENTERPRISE CHALLENGE

November 22, 2017

8:30 am-9:00 am [Participant Check-in](#)

9:00 am-9:30 am [Opening Program](#)

9:30 am-11:30 am [Team Preparation](#)

During this time, each team will have access to a workspace, a laptop computer and a clock marking the time remaining to complete the preparation for the Challenge

11:45 am-1:45 pm [Preliminary Round](#)

Each team will have a maximum time limit of 10 minutes to deliver its presentation

2:00 pm-3:00 pm [Lunch break and trade fair participation](#)

3:00 pm-4:00 pm [Championship Round](#)

The highest-scoring teams from the Preliminary Round compete for the championship. There will be the same time limits for presentations and Q&A as in Preliminary Round

4:00 pm [Awards Ceremony](#)